

62.09

8c

GERANIUMS



PRICE LIST

1954

BELL'S GERANIUM GARDENS

221 West 223rd Street

Torrance, California

GERANIUMS

Pel. Hortorum or Zonale

Strong, well-established plants grown
in 2¼" pots

(F) French Type; (S) Standard Type

ALWAYS (F). Double. Cream flushed soft shrimp, deeper in center. Large flowers of beautiful form in large clusters. Good Pct Plant. 50c

ALPHONSE RICARD (F). Semi-double scarlet. Huge flowers. Good. 40c

APPLEBLOSSOM ROSEBUD. Very double. White with distinct rose-red edging, green center and some green stripes. Very unusual. 50c

BERTHE DE PRISILLY (S). Double. Light pink with slight orchid tint. 40c

BETTER TIMES (S). Double. Carmine showing splash of scarlet at lower center. Most in demand. 35c

BOUNTIFUL (S). Double. Light pink shading to darker pink center. 50c

CALIFORNIA PINK GIANT (F). Semi-double. Rose with white center. Giant flowers Strong growing plant. 40c

DOUBLE DRYDEN (S). Double. Red with white center. Large flowers, very beautiful. 40c

DREAMS (S). Soft salmon-coral, huge flowers. Very popular. 50c

FIAT ENCHANTRESS (F). Double. Soft shrimp, often lighter at the edges. Large flowers, compact plant. 40c

FIRE CHIEF. Semi-double. Bright red. Excellent grower, much in demand. 75c

TRAICHEUR (S). Double. White with red-rose margin. Border more distinct than Canadian Pink and White. Very Popular. 50c

HELEN MITCHELL (F). Semi-double. Scarlet flowers. Similar to Alphonse Ricard. 35c

IMPROVED RICARD (F). Semi-double. Large orange-scarlet with pinkish tinge in cool weather. Good. 40c

LADY DRYDEN (S). Single. Scarlet shading to white center. One of the most reliable and very popular. 40c

MAGENTA ROSEBUD. Dark magenta. Rarest of the rosebuds. 50c

MEMORIES (S). Semi-double. Pale orchid pink with some white in center. Very large flowers. 50c

MITCHELL'S SENSATION (S). Double Brilliant scarlet with petals reverse side white. Popular. 40c

MADAME BUCKNER (S). Double. White. Very good and a favorite. 35c

MADAME JAULIN (Appleblossom) (F). Semi-double. Flowers shade from white center to true appleblossom pink. Always in demand. 35c

MRS. E. G. HILL (F). Single. Salmon. Best selling single. Florets have a pansy appearance. 40c

MY BEAUTY (F). Double. Rich crimson. Large flowers, more double and richer in tone than Marquise de Castelane. 50c

MR. WREN. Single. A most striking novelty. Light pink petals, white edging. Very unusual. 75c

ORANGE RICARD (F). Semi-double. Orange to orange-scarlet. Very large flowers, very good. 40c

PALMIERS SALMON SUPREME (F). Semi-double. Light salmon, prolific bloomer. Well zoned leaf. 40c

PAUL CRAMPPEL. Single. Brilliant vermilion-scarlet. Greatly in demand. 40c

PHENOMENAL PINK (F). Semi-double. Rose with white center. Large flowers,. Deeper rose than California Giant. 40c

PINK ROSEBUD. Very double. Rose-red to cerise red on the inside of petals. Strong plant. 50c

PINK FIAT (F). Double. Clear salmon. Fine foliage, profuse bloomer. 40c

RED FIAT (F). Semi-double. Scarlet. Excellent, popular variety. 35c

RED LANDRY. Semi-double. Excellent scarlet-red with good foliage. One of the best. 35c

ROSEBUD RED. Very double. Red slightly scarlet. Flowers are small, neat, and of fine substance. 50c

SALMON IDEAL (F). Semi-double. Apricot-salmon. This is the true strain and beautiful. 40c

SNOWBALL. Double. White with florets and blossoms larger than Madame Buckner and Madonna. Good. 35c

FANCY LEAVED ZONAL GERANIUMS

HAPPY THOUGHT—Tri-color, yellow irregular center with dark zone, green margin, scarlet-red flowers. 50c

MARSHALL MACMAHON — Golden yellow with zone of chocolate. Red flower. 50c

MRS. POLLOCK. Double. Tri-colored, bronzed zone, crimson and yellow edge, and green. Orange blossom. 85c

MRS. WM. LANGUTH—Silver green leaf white border. Large cherry-red flowers. Best white leaved pot plant. 50c

SKYS OF ITALY. Very fancy tri-color. Leaf deeply toothed, green, dark zoned with crimson and orange, yellow edge. Vermilion flowers. 50c

PELARGONIUMS

Lady Washington Geraniums

APRIL—Very large, ruffled, pure white. Faint magenta hairline vein in deep throat. Flowers stand well above foliage. Very superior. \$1.00

AZALEA—Rose-red with dark blotches on upper petals. Huge Azalea type flowers. Beautiful and still a favorite. 50c

BALLERINA—Shell pink, apricot undertones. Upper petals veined from base to center spot of crimson. Large ruffled flowers. 50c

BARCELONA—Soft salmon coral. Upper petals have velvety black blotches surrounded by salmon blush. Extremely large flowers. This is a must. 50c

BLACK PRINCE—Black, very velvety. Shows slight dark wine undertone edging each petal. The darkest of pelargoniums. 50c

CHRISTI—Large pale pink flowers. Red blotches upper petals. 35c

CIRCUS DAY—Pink. Upper petals deep pink with large velvety brown-lilac blotches. Large flowers. 40c

CONCHITA—Upper petals velvety purple, lower petals light with purple splashed effect. 40c

CONSPICUOUS—Shining oxblood red. Upper petals waved, edged with a black hairline veining and blotches. Lower petals elongated black spot. Large flowers. 50c

COVER GIRL—Soft pink, white throat. Upper petals veined from base to deep crimson spot. Lower petals no markings. Beautifully ruffled. 50c

DIENER'S GIANT—Deep pink. Upper petals small dark red blotches with rose flush, feathered. Lower petals no markings. 40c

EASTER GREETINGS—Cerise with black marks on all petals. Low grower. 40c

EMPRESS—Dark red with white edges. Velvety blotches on all petals. 40c

FIFTH AVENUE—Black and red. Outstanding coloring and superior in all characteristics. Rich velvety red petals are heavily overlaid at center with a black sheen giving a rich iridescence. 50c

GOLDILOCKS—Light golden apricot. Upper petals small dark blotches, frilled. The only pelargonium we know having this beautiful soft coloring. 50c

HAILLE SELASSIE

~~HALLE SALASSIE~~—Blended shades of purple, pansy shaped flowers, low growing, continuous bloomer. 40c

IRENE RICHIE—Clear light rosy salmon three elongated petals. Upper petals cardinal, large brown blotch and throat veins. 50c

JOHN WINTERMUTE—Raspberry rose. Velvety upper petals deeply colored, feathered. Luxuriant coloring. 50c

JUNGLE NIGHT—Deep maroon. Large flowers deepest maroon overlaid velvety black. Petals waved and curled. Excellent. 50c

KING TUT—Rose pink. Upper petals large velvety black blotches flushed rosy red. Lower petals medium black blotches with rosy red flush. Beautiful. 50c

LUCY ANN LESLIE—Deep pink, veined red from base of petal to crimson center spot. Beautifully ruffled. 50c

NEUHEIT C. FAISS—Heliotrope violet with deep blotches on each petal. 50c

PINK PURITY—Pastel pink, slightly paler towards outer edges. Very small white center. No blotches or markings. Coloring is very appealing. The first and only pure pink pelargonium. 50c

RAY KELLOGG—Pale pink flushed strawberry.

Small maroon spot in lower petals. Top petals heavily veined from base to velvety black blotch, overlaid strawberry, narrow, near-white ruffled border. One of the finest. 50c

RHAPSODY—Salmon flushed pink. Upper petals velvety crimson to pink edge. Lower petals slight red veining. Light center. Petals waved and ruffled. A beautiful tri-color variety. 50c

ROYAL ROBE—Dark ruby red. Light Strawberry center and edges. Large frilled flowers, profuse bloomer, a great favorite. 50c

SPRINGTIME—White with light pink spot in each petal. Excellent grower, very beautiful. 50c

SALMON SPRINGTIME—Red - salmon, white spot in center. Very fine. 50c

VELRAY—Rich glistening red. Upper petals medium sized velvety black with slight skirt-like black overlay. Lower petals darker towards center, no markings. Fine. 50c

VERA WATTS—Deep rose pink, red blotches on upper petals. 50c

WALTZTIME—Lavender orchid. Upper petals deep violet blotches, veining. Lower petals clear orchid, large ruffled flowers held well above foliage. Excellent growth habits. 50c

ZULU KING—Rose red, lilac undertone towards petal edges. Heavily veined from base to velvety brown-black spot in center, flushed salmon. Top petals very dark, immense flowers. One of the choicest. 50c

SHIPPING INSTRUCTIONS AND SCHEDULE OF AMOUNTS TO INCLUDE FOR POSTAGE

The weight of plants and packing varies some but the following is approximately the actual shipping cost.

Shipments are made via parcel post, special handling.

California customers please add 3% Sales Tax.

In California:

**San Luis Obispo, Bakersfield
and south**

**North of San Luis Obispo
and Bakersfield, and
Arizona**

**Nevada, Idaho, Oregon,
Utah and Washington**

**Other States West of
the Mississippi**

**States East of the
Mississippi**

Number of Plants:	6	.95	.82	.68	.58	.54
	7	1.03	.88	.74	.61	.57
	8	1.10	.93	.78	.65	.60
	9	1.18	.98	.82	.70	.62
	10	1.22	1.05	.86	.74	.65
	11	1.27	1.12	.90	.78	.68
	12	1.34	1.20	.94	.82	.72

Over 12 plants add .04 for each additional plant west of the Mississippi; and .06 for each additional plant east of the Mississippi.

If order is for less than 6 plants, include postage for 6 plants.

We do not accept shipping orders of less than \$3.00.

TERMS

All sales are cash. No C.O.D. orders are accepted.

Orders for less than \$3.00 can not be accepted. This amount is for the plants only. Postage is extra.

BELL'S GERANIUM GARDENS

221 West 223rd Street

Torrance, California

Journal of Management Education 30(6)

[illegible]

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

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1. The first part of the document is a list of names and dates, which appears to be a roster or a list of individuals. The names are written in a cursive script, and the dates are written in a more formal, printed style. The list is organized into two columns, with names on the left and dates on the right.

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U.S. DEPARTMENT OF AGRICULTURE
BUREAU OF PLANT INDUSTRY

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SCENTED LEAF GERANIUMS

2½" pot plants - 50¢
except as otherwise
indicated.

APPLE SCENTED (*P. odoratissima*)

Plant grows from short basal stems with dollar sized leaves standing above. Very pretty.

APRICOT SCENTED (*P. scabrum*).

Dark glossy, pointed leaves, deeply toothed. Large red flowers.

OLORINDA. Eucalyptus scented.

One of the most popular. Oak shaped leaves, large pink flowers.

FERN LEAF (*P. filiciferum*)

Pungent scented.

DARK BEAUTY (*P. fruticosum*)

Usually listed with fancy leaved. Dark green leaf with a wide chocolate center. Salmon-pink flowers.

DR. LIVINGSTON (*P. denticulatum*)

Rose scented. Finely cut leaves, small orchid flowers.

GINGER SCENTED (*P. toronto*). Good and always in demand.

LIME SCENTED (*P. nervosum*). Deep green, toothed leaves. Good.

PEPPERMINT (*P. tomentosum*). A beautiful gray prostrate plant with large velvety grape-like leaves.

PEPPERMINT (*P. denticulatum tomentosum*). Strong mint scent.

PRINCE OF ORANGE (*P. citriodorum*). Orange scented. Orchid blossoms. Light green, fan shaped leaves.

STRAWBERRY SCENTED. *Scarborovias*. Countess of Scarborough.

VARIEGATED LADY PLYMOUTH. Rose scented. Deeply cut leaf. Popular.

VARIEGATED PRINCE RUPERT (*crispum variegatum*). Largest of the *crispums*, yellow and green variegated.

W. R. KIRSCH (*crispum* and *peltatum* cross). Lemon scented. New and scarce. 75¢

WM KINSLEY. Large cerise flowers, slightly pungent.



